



(We recommend you go to website to get better feel for impact)

HOME PAGE PREMIUM (See Ad Area 1)

These are our largest and most prominent adverts. They are restricted to a maximum of 10 per district. Rotating whilst the home page is open, everyone visiting will see your adverts first.

HOME PAGE BANNER AD (See Ad Area 2)

Home Page Banner Ads are restricted to a maximum of 15 per district. These banners are static, but change each time the home page is viewed.

HOME PAGE BUSINESS CARD (See Ad Area 3)

These are restricted to a maximum of 20 per district, with a maximum of 8 on home page at any one time. These business cards are static, but change each time the home page is viewed.



WEBSITE BANNERS (See Ad Area 4)

These are uniquely positioned around the website, to be next to main parts of the website. For example, on the Band Profile Page, the large banner is positioned prominently between the bands music player and their gig list. On the venue Profile Page are placed between the venue info and venue gig guide. Banners are static, but change each time a user looks at another band/venue

WEBSITE BUSINESS CARD (See Ad Area 5)

Maximum of just 2 per page – slotted in nicely between bands blog, gig list, venue info or Google map. These business cards are static, but change each time a band/venue, forum page is viewed.





Contact us now to reserve your space on Xango!

ADVERT SIZES (PIXELS)

HOME PAGE PREMIUM: 388 X 280

HOME PAGE/WEBSITE BANNER: 502 X 68

HOME PAGE/WEBSITE BUSINESS CARD: 181 X 68

PROVIDING YOUR OWN GRAPHICS ?

Send us high resolution (600 dpi) JPGs

LIKE US TO DO IT FOR YOU ?

Our in-house design team can provide high quality artwork, if you are unable to provide it yourselves. We can sort this when you book your advert.

ADVERTISING RATES & SERIES DISCOUNTS:

ADVERT TYPE	1 Month	3 months	6 months	12 months
Home Page Premium	£75	£200	£350	£600
Home Page Banner	£40	£105	£185	£320
Home Page Bus. Card	£25	£65	£120	£200
Website Banner	£30	£80	£140	£240
Website Business Card	£15	£40	£70	£120

Discounted Deals Available for Multiple Adverts / districts

CONTACT US NOW FOR DETAILS

CONTACT THE SALES TEAM ON: 07542 564060

ADS@XANGOLIVEMUSIC.COM

www.xangolivemusic.com